

# Partnership Opportunities

# Center for Book Arts

## **Presenting Gold Partner** **(\$10,000 one available)**

- All of the benefits of the Silver Partner level plus:
- +Recognition as the presenting sponsor with maximum exposure on all printed materials, website & social media
- +2 VIP Quintuple Tickets (total of 8 VIP attendees)
- +Prominent signage at the event entrance and on the stage
- +Feature story highlighting the partnership in a monthly e-newsletter to volunteers, members, corporations, donors, and friends of The Center (8,000)
- +Photo and article in The Center's Annual Report
- +Opportunity for hold a corporate bookmaking or printing workshop at the Center

## **Silver Partner** **(\$5,000)**

- All the benefits of the Bronze Partner level Plus:
- +Recognition space in event program increased to full page size
- +Logo placement on the save the date email
- +Logo inclusion in the event press releases

## **Bronze Partner** **(\$2,500)**

- All of the benefits of the Trailblazer Level plus:
- +Company logo on event invitations
- +Listing in the save the date email (10,000)
- +Recognition space in the event program upgraded to half page
- +Logo placement in the event program

## **Trail Blazer Partner** **(\$1,000)**

- +One VIP Couple Ticket (total of 2 VIP attendees)
- +Quarter-page company recognition space in the event program
- +Recognition on the Center's website (26,000 visits monthly)
- +Listing in the Center for Book Arts Annual Report
- +Acknowledgement in a monthly e-newsletter to volunteers, members, corporations, donors, and friends of The Center (8,000)
- +Listing in the event program

# Gala Dinner & Art Auction

# About CBA

**The Center for Book Arts promotes the book as a contemporary art form.**

The Center seeks to broaden artistic and literary practices of book art, expanding awareness and appreciation of the genre while being a model organization locally, nationally, & internationally.

We achieve this by providing opportunities for artists, writers, and the public through exhibitions, education, public programs, literary readings, publications, and collecting.

Founded in 1974, The Center has been supporting artists in New York for over 45 years!

## About the Event

This Gala honors the book artist **Angela Lorenz**, long time curator and

librarian **Jae Rossman**, letterpress printshop **Hatch**, and celebrates **45 years of the Center for Book Arts**

Approximately 100 of New York's top book collectors, artists, and supporters will gather to enjoy live music, a real-time projected paper marbling performance, fine food and a full bar.

A live auction of contemporary artworks will raise funds to support the Center's mission to support the field of Book Arts through education, exhibitions, studio access, library collections, public lectures and financial support to artists.

An artists & publishers **afterparty** with music by DJMeow will follow the gala. Around 200 young artists and publishers will enjoy an open bar, dancing, and a pop-up publishing booth where attendees will have the opportunity to make and take with them their own custom book!

# What Does This Support

## **The Center for Book Arts Workspace Artists-in-Residence Program**

introduces early career contemporary artists to the book arts by awarding them 1 year 24/7 access to our Chelsea studio, unlimited classes at the Center, a materials budget, exhibition and financial support.

## **Studio Equipment Fund**

supports the upkeep and purchase of new equipment for our world class book making and printing studios and helps to subsidize access to these studios for working artists.

## **The Book Arts Exhibitions Program**

showcases the work of book artists from around the world. These exhibitions provide opportunities for cultural exchange and awareness of the Book Arts.

**The Center for Book Arts changes people's lives through book art.** We were the first not-for-profit organization of our kind in the nation. Each year The Center enriches New York City by hosting 12 book art exhibitions, over 100 classes in book making and printing, weekly lectures and literary readings, exciting opportunities for artists and writers, publications, outreach workshops in underserved communities, and by making its collection of over 2000 artist's books and an equal number of reference books related to the making and history of book art.

## Previous Supporters

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