

# How to Support CBA with AmazonSmile

AmazonSmile is a website operated by Amazon that lets you enjoy the same wide selection of products, low prices, and convenient shopping features as on Amazon.com.

The difference is that **when you shop on AmazonSmile, the AmazonSmile Foundation will donate 0.5% of the purchase price to the eligible charitable organization** of your choice.

Make your purchases count for Center for Book Arts!

Simply follow these steps:

1. Visit [smile.amazon.com](https://smile.amazon.com)
2. Sign in with your Amazon.com credentials



## You shop. Amazon gives.

Amazon donates 0.5% of the price of your eligible AmazonSmile purchases to the charitable organization of your choice.

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3. Choose **Center for Book Arts Incorporated 1974** as your charitable organization to receive donations

**Center for Book Arts Incorporated 1974** New York NY Select

[About](#) Visual Arts Organizations Incorporation Year 1974

4. Start shopping

The screenshot shows the Amazon Smile interface. At the top, the Amazon Smile logo is visible. Below it, the delivery location is set to "Deliver to Emily, New York, 10025". A dropdown menu shows "Supporting: Center for Book Arts Incorporated 1974". The main content area features a banner for the Amazon Shopping app. Below the banner, the charity page for "Center for Book Arts Incorporated 1974" is displayed. The page includes the charity's name, location (New York, NY), and year founded (1974). The mission statement is: "The Center for Book Arts promotes active explorations of both contemporary and traditional artistic practices related to the book as an art object. The Center seeks to facilitate communication between the book arts community and the larger spheres of contemporary visual and literary arts, while being a model organization locally, nationally, and internationally within the field. We achieve this through exhibitions, classes, public programming, literary presentations, opportunities for artists...". The programs listed are: "Literary Programs, Educational classes, Exhibition Program, Artists' Opportunities, Public Programs, Outreach and Engagement Initiative, Collections Dissemination & Engagement". On the right side, the current donation amount is "\$13.83" as of October 11, 2020. Below that, it states "All charities have received \$215,721,458.97" as of September 2020. A link for "Your AmazonSmile impact" is also present.

5. Add a bookmark for [smile.amazon.com](https://smile.amazon.com) to make it even easier to return and start your shopping at AmazonSmile.

**But wait, how can I tell if I'm shopping through Smile vs regular Amazon?!**

Regular Amazon.com has the black logo, while AmazonSmile has the white on orange.



If you have any questions please reach out to Emily Miranker at [emily@centerforbookarts.org](mailto:emily@centerforbookarts.org).

A big thank you from **Center for Book Arts** for taking the time to make your Amazon purchase support the book arts!